



## Museo dei Tasso e della Storia Postale

### MAIL ART

quintessence of creative communication

International Mail Art Project  
by Ruggero Maggi

The **Mail Art quintessence of creative communication** curated by **Ruggero Maggi** will be presented at **The Museum of Tasso family and Postal History**, with the moral support of the **Historical Museum of Communication in Rome** and the patronage of the **"Mercatorum and Priula / ways of migrants, artists, Tasso family and Arlecchino"** from **25 July to 26 September 2021**.

### INAUGURATION

Sunday 25 JULY at 5pm

Art is communication and postal art can therefore be considered the quintessence of creative communication, offering contacts with the whole world through the contents of a simple envelope. Postcards, stamps, envelopes... are the main elements of Mail Art, but not only that, there is also a good dose of non-conformism, of decontextualization of images and objects, of unhinging rules and canons, thanking Marcel Duchamp and Piero Manzoni. It prevails the desire not to conform to a market (that of art, so to speak) which almost always inhibits true artistic research.

Mail Art is not done for money, it is not done for fame .. it is done .. it is lived .. it is emotion ... emotion of receiving envelopes that are real works of art, emotion in opening them and discovering what they contain, unexpected treasures contained by other treasures that in some cases come from the other side of the world, with the signs of the long journey that they are part of their history. An "eternal network" - as Robert Filliou defined it - open to everyone, artists and not: this is precisely the great unhinging represented by Mail Art.

While Marcel Duchamp with his *ready-mades* demonstrated that everything could be art and that every object therefore possessed within itself the poetic "matrix" capable of decontextualizing it as a work of art, Mail Art allows anyone access to a new world of creative communication and to a free circulation of ideas, art and underground culture.

Social aspect of Mail Art always present in the work of many Networkers such as Clemente Padín who fought for it to the extreme limit of his personal freedom, ending up in prison for several years during the military dictatorship in Uruguay in the 70s. Other postal artists spokespersons of this intrinsic "vocation" of Mail Art towards a critical attitude towards the cultural and political establishment were undoubtedly the Russians Serge Segay and Rea Nikonova who, despite the censorship of that historical period, founded the first Soviet Museum of Postal Art in Eysk, which I had the privilege of inaugurating with an exhibition of mine in 1989.

### MUSEO DEI TASSO E DELLA STORIA POSTALE



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Mail Art has a marked inclination for non-officiality, in which the intrinsic relationship between the sender, the object sent and the recipient has value.

Glocal postal art is an integral part of a process of cultural globalization that is expressed locally through the action that each postal artist performs through a wide network of contacts, like a Babylonian tower with crossed destinies. In this real world network, a particular stage has been reached of making, or rather living, art.

The most frequent means of obtaining these capillary relationships is constituted precisely by the Mail Art which embraces the whole world. The mail artist is like a piece of a formidable mosaic in a boundless universe of poetic energies.

Its function is unique, as its placement within the network itself with its connections with other artists is unique.

Recently I was invited to talk about Mail Art at the "postal" table organized by **Fabio Bonacina**, president of the Italian Philatelic Press Union and the Historical Museum of Communication and, for the occasion, I presented a **Mailartistamp QRcode** which, once activated, you can tune in to my video on the history of Mail Art. (*Ruggero Maggi*)

The exhibition is dedicated to **Adriano Cattani**, beloved director of the Museum.

### **PARTICIPATING ARTISTS:**

**ORLANDO NELSON PACHECO ACUÑA (CL), CHRISTIAN ALLE (FR), DINO ALOI, ANTONIO AMATO, LUTZ ANDERS (D), DAVID STANLEY APONTE (USA), FRANCESCO APRILE, ARNO ARTS (NL), NADIA AROCCA (AR), LUIGI AUREMMA, ERIKA BAGGINI, ANTONIO BAGLIVO, FRANCO BALLABENI, ANNA BANANA (CA), CALOGERO BARBA, VITTORE BARONI, PIER ROBERTO BASSI, KEITH BATES (GB), CARLO BATTISTI, MARIANO BELLAROSA, LANCILLOTTO BELLINI, JOHN M. BENNETT (USA), PEDRO BENICAT (ES), NICOLA BERTOGLIO, CARLA BERTOLA, DIANE BERTRAND (CA), LUCIA BIRAL, GUY BLEUS (BE), GIOVANNI BONANNO, BOOG (USA), ANNA BOSCHI, LUIGI BOSCHI, PAOLO BRACHI, HANS BRAUMÜLLER (D), PAULO BRUSCKY (BR), ALFONSO CACCAVALE, ANGELA CAPORASO, LAMBERTO CARAVITA, EMILIO CARRASCO (MX), CASCADIA ART POST (USA), BRUNO CASSAGLIA, MUSTAFA CEVAT ATALAY (TR), CARL T. CHEW (USA), BRUNO CHIARLONE, PINO CHIMENTI, MARIA CHORIANOPOULOU (GR), CIRCULAIRE 132 (CA), RYOSUKE COHEN (JP), FRANCESCO CORNELLO, ENZO CORRENTI, CRACKERJACK KID (USA), CARLA CROSCIO, DADANAUTIK (D), SERGIO DE ALMEIDA MONTEIRO (BR), SILVIO DE GRACIA (AR), SEVERINE DE GRAMONT (FR), KO DE JONGE (NL), MARIO DE LEO, TEO DE PALMA, ALBINA DEALESSI, PINA DELLA ROSSA, DAVID DELLAFIORA (AU), MIMMO DI CATERINO, MAURA DI GIULIO, FABIO DI OJUARA (BR), FRANCO DI PEDE, MARCELLO DIOTALLEVI, MARCELO DOLA (BR), GIOVANNA DONNARUMMA, MIKE DYAR (USA), DYSTATIC (CA), EX POSTO FACTO (USA), MARIA PIA FANNA RONCORONI, CINZIA FARINA, FERNANDA FEDI, DOMENICO FERRARA FORIA, LUC FIERENS (BE), MIMICHA FINAZZI, BERNIE FLAMENT (BE), GIOVANNI FONTANA, ROBERTO FORMIGONI, FRAENZ (LU), NICOLA FRANGIONE, PIET FRANZEN (NL), H. R. FRICKER (CH), FRIPS (BE), GAG, GYÖRGY GALÁNTAI (HU), CLAUDIO GAVINA, ROBERTO GIANINETTI, ED GIECEK (USA), JURI GIK (RU), ALCIA GIL (ES), GINA PRITTI TUTTI AL LAGO, GINO GINI, LINO GIUSSANI, SUSAN GOLD (CA), CLAUDIO GRANDINETTI, MICHÈLE GRANIER (FR), KLAUS GROH (D), ELKE GRUNDMANN (D), SHUZO AZUCHI GULLIVER (JP), \_GUROGA, JOHN HELD JR. (USA), HANS HESS (D), I MIRADEBORA, IBIRICO (ES), GENNARO IPPOLITO, EBERHARD JANKE (D), RUUD JANSSEN (NL), MIGUEL JIMENEZ (ES), RAY JOHNSON (USA), GX-JUPITTER, LARSEN (CA), DOBRICA KAMPERELIC (RS), GYÖNGYI KÁROLY-ZÖLD (HU), ROBERTO KEPPLER (BR), ZLATKO KRSTEVSKI (MK), MAGDA LAGERWERF (NL), NADINE LENAIN (FR), PASCAL LENOIR (FR), ALFONSO LENTINI, SILVANA LEONARDI, ORONZO LIUZZI, LUCIA LONGO,**

### **MUSEO DEI TASSO E DELLA STORIA POSTALE**

Via Cornello 22 - 24010 Camerata Cornello -BG- Tel.e fax: 0345-43479 - info@museodeitasso.com - [www.museodeitasso.com](http://www.museodeitasso.com)



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MAYA LOPEZ MURO, GIAN PAOLO LUCATO, SERSE LUIGETTI, RUGGERO MAGGI, MAILART MARTHA (GB), MAILARTA (CA), MORICE MARCUSE, PATRIZIO MARIA, MAX MARRA, MARIA GRAZIA MARTINA, CHRISTOPHE MASSÈ (FR), ANTONIA MAYOL CASTELLO (ES), MONICA MAZZONE, PIERLUIGI MEDA, MASSIMO MEDOLA, MORENO MENARIN, MICHE-ART-UNIVERSALIS (BE), VIRGINIA MILICI, GADI MINEDI, HENNING MITTENDORF (D), SAMUEL MONTALVETTI (AR), MONTY CANTSIN, EMILIO MORANDI, AUDREY MULLER (FR), MUSEUMOFMAILART (UA), KEIICHI NAKAMURA (JP), KATERINA NIKOLTSOU (GR), REA NIKONOVA (RU), JOSE NOGUEIRA (BR), JÜRGEN O. OLBRIKH (D), NICHOLA ORLICK (JP), KEMAL OZYURT (TR), FAUSTO PACI, CLEMENTE PADIN (UY), KATIA PAOLETTI, SJOERD PARDAEN (BE), WALTER PENNACCHI, MARISA PEZZOLI, RICCARDO PEZZOLI, PICASSO GAGLIONE (USA), LAMBERTO PIGNOTTI, BARRY EDGAR PILCHER (IE), CARLO PITTORE (USA), BRUNO POLLACCI, HUGO PONTES (BR), VERONIQUE POZZI-PAINE, NADIA PRESOTTO, TIZIANA PRIORI, ANTONELLA PROTA GIURLEO, GIANCARLO PUCCI, JEAN-MARC RASTORFER (CH), CESAR REGLERO (ES), TULIO RESTREPO (CO), PETER RITZ (D), ANDRÉ RODÈR (FR), JAUME ROCAMORA (ES), JASON RODGERS (USA), CLAUDIO ROMEO, GIANNI ROMEO, GIO RONZONI, ADAM ROUSSOPOULOS (USA), MANUEL RUIZ RUIZ (ES), MARIA LUISA SABATO, MANUEL SAINZ SERRANO (ES), HORACIO SAPERE (ES), ANTONIO SASSU, ROBERTO SCALA, DUCCIO SCHEGGI, PETER SCHUBERT (D), LARS SCHUMACHER (D), SERGE SEGAY (RU), DIEGO SEGURA (ES), JÖRG SEIFERT (D), DOMENICO SEVERINO, SHOZO SHIMAMOTO (JP), NORIKO SHIMIZU (JP), ZDENEK SIMA (CZ), LUIGINO SOLAMITO, ALBERTO SORDI, CRISTINA SOSIO, LUCIA SPAGNUOLO, SPAULDING D.C. (USA), GIOVANNI E RENATA STRADA, ROD SUMMERS (NL), ROBERT SWIERKIEWICZ (HU), MUKATA TAKAMURA (JP), ERNESTO TERLIZZI, GIAN PAOLO TERRONE, ROBERTO TESTORI, THE INTROVERTED POST (USA), THE STICKER DUDE (USA), PAUL TILLILA (FI), TOPYLABRYS, REBEKA TOROWIN-BOROWICZ (GB), HORST TRESS (D), ALAN TURNER (GB), VALTER UNFER, MIKEL UNTZILLA (ES), VALDOR (ES), JOHAN VAN GELUWE (BE), STELLA MARIS VELASCO (AR), GENEROSO VELLA, ROSANNA VERONESI, JOSE VIEIRA (PT), EDGARDO ANTONIO VIGO (AR), ALBERTO VITACCHIO, RAINER WIECZOREK (D), LUTZ WOHLRAD (D), MANUEL XIC BLANCO (ES), ZAVAROF (FR), BERNHARD ZILLING (D), ROBERTO ZITO, MINDAUGAS ZUROMSKAS (LT).

### The Museum of Tasso family and Postal History

Sala Mercatorum | Portici di Cornello | Camerata Cornello | Bg

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25 July - 26 September 2021

#### INAUGURATION

Sunday 25 JULY at 5pm

Wednesday to Sunday

Opening hours | 10.00 - 12.00 | 14.00 - 18.00

Closing days | Monday and Tuesday

info | [www.museodeitasso.com](http://www.museodeitasso.com) | 0345 43479 | [info@museodeitasso.com](mailto:info@museodeitasso.com)

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